

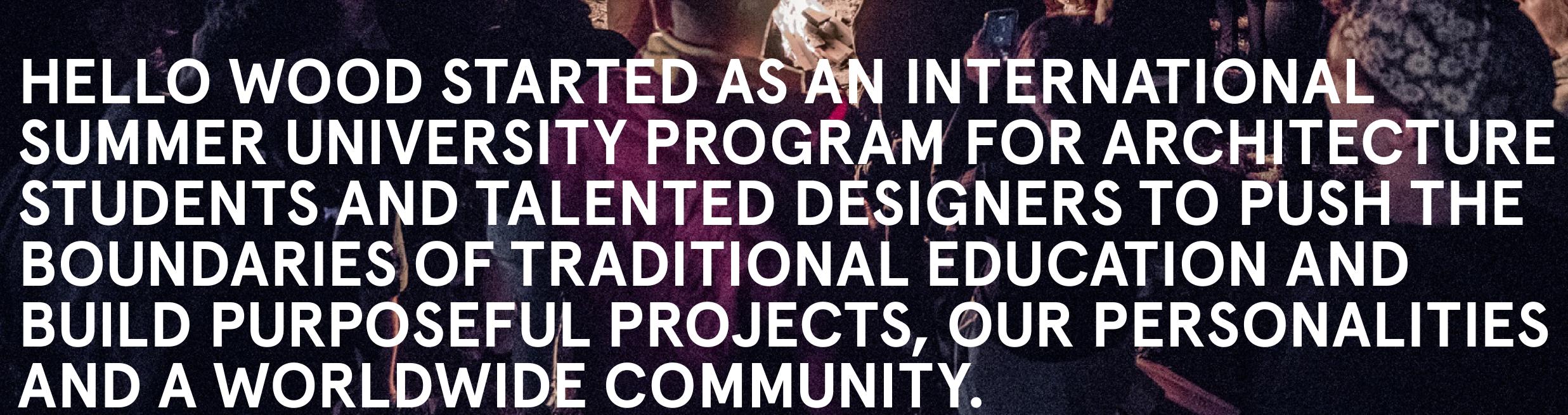
WWW.HELLOWOOD.EU/CONTACT







# HELLO WOOD STARTED AS AN INTERNATIONAL **BOUNDARIES OF TRADITIONAL EDUCATION AND** AND A WORLDWIDE COMMUNITY.



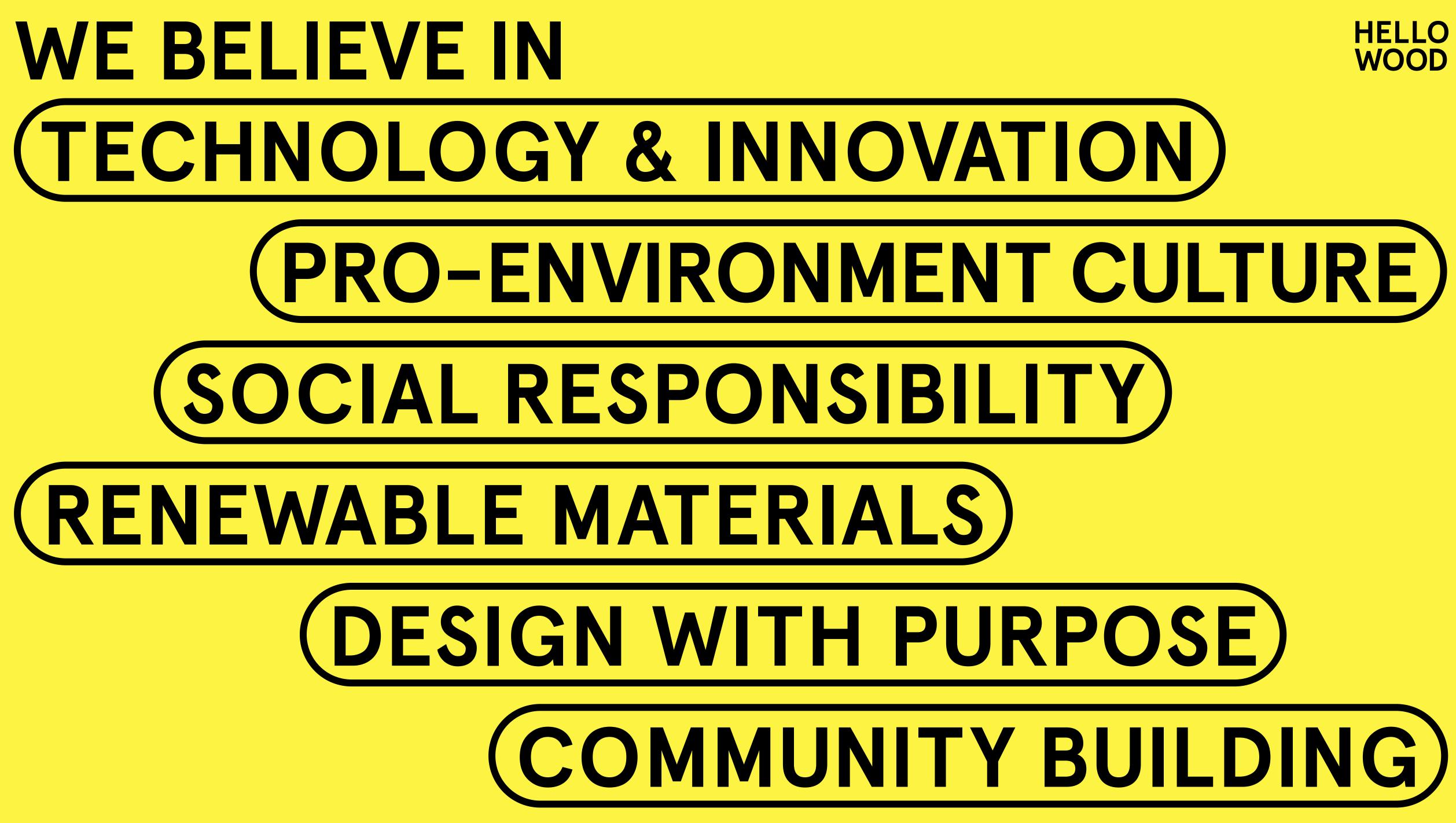






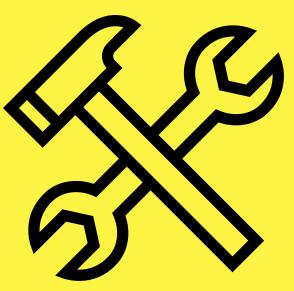








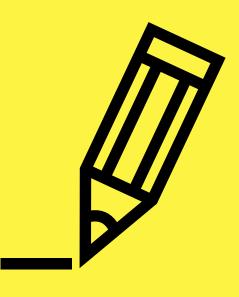












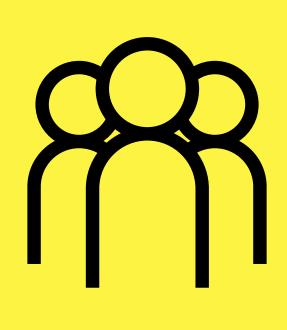
25+ PROJECTS IN PROGRESS



350+ INSTALLATIONS CREATED









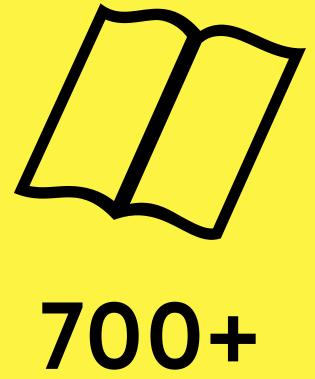
#### 48000+ SOCIAL MEDIA FOLLOWERS

#### 10000 +EVENT PARTICIPANTS





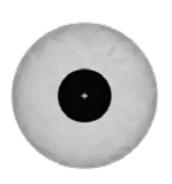




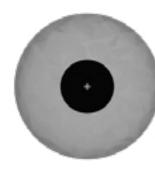
ARTICLES ABOUT US

## AWARDS





BIG SEE Wood Design Award 2023 Grand Prix



Winner

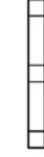


**BIG SEE** Architecture Award 2023 Winner





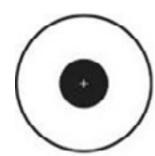


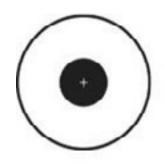












BIGSEE **INTERIOR**DESIGN **AWARD 2019** WINNER







**BIG SEE Grand Winner Platinum Winner** Gold Wood Design 2023 GRANDS PRIX **GRANDS PRIX** 2023 GRANDS PRIX 2023 **DU DESIGN DU DESIGN Award** 2023  $\boxtimes$ BIGSEE 1 C O 2 NIC D AWA 2 RDS 1 Architizer ARCHITECTURE BUILT A+AWARDS DESIGN **AWARD 2022** INNOVATIVE ARCHITECTURE AWARDS SPECIAL MENTION 2021 WINNER winner

BIGSEE PRODUCTDESIGN **AWARD 2020** WINNER

























#### CHARITY LONDON, KECSKEMÉT, LENZERHEIDE BUDAPEST, MANCHESTER, VIENNA TREES

-

- Spectacular Christmas installations with a mission of charity and goodwill
- Components 365 sleighs or firewood to be donated after the holiday season
- Symbol of charity and goodwill



F H











# GARDEN OF COMMUNITIES

- Symbolic installation for Veszprém-Balaton European Capital of Culture 2023
- 116 trees representing the 116 municipalities of the Veszprém-Balaton region
- Reused materials from the roof structure of
   Drechsler palace
- Fully reusable structure tree containers to be installed in 116 locations after 3 years







# LIGHTBEAMS SZIGET FESTIVAL, BUDAPEST

- A stunning festival installation, pub and community space attracting audiences with its striking geometric shapes and spectacular light shows at nighttime.



# **ARTSHIELD** BUDAPEST

- Our creative team designed and built a contemporary installation to protect one of Budapest's most famous monuments from the frigid winters. Breaking the habit of covering the sculpture with a plastic sheet, a functional yet artistic pavilion came to life at the renewed Vörösmarty Square, located in the heart of the city. The Art Shield protects and highlights the monument at the same time, showing a new way of statue





# SMART PUBLIC

- A high-quality outdoor furniture with an organic and ergonomic shape. It significantly influences its built enviroment and redefines the identity of the surrounding space. It combines the strong stability of the cube shape and the vivid motion of the fluid interior.



#### BUDAPEST BUDAPEST WANE PARK

- A temporary intallation that consists of playful, oversized benches. The wavy pieces of furniture offer shade and are ideal for relaxing, making the park a popular meeting point.



#### TUNNEL TORONTO THROUGH TIME

- The installation paid tribute to Canadians and their generosity in welcoming Hungarian refugees into Canada in the aftermath of the 1956 Hungarian Revolution. The structure combined elements of the Hungarian flagand Canada's national symbol, the maple leaf.



# RESTAURANT DECORATION

- The interior wooden sculpture of Textúra Restaurant opened in 2018 in Budapest was created by parametric design, 5-axis CNCmilling technology was used to cut the shapes of the structure and 500 different types of joints had been fixed in the building process.





IT ATTANY I



# CAFE IN THE WOODS

ALLS .

- Our forestlike installation in the middle of a shopping mall offsets the sterility of the plaza setting. We erected five high-quality tree installations from fine oak and furnished the area with custom made tables.

R

SZÉPSÉG Cerejévei









# KABINKA

 A versatile cabin tailored to your needs.
 Cottage, private studio, guestroom or compact accommodation – your Kabinka can be whichever you want it to be.







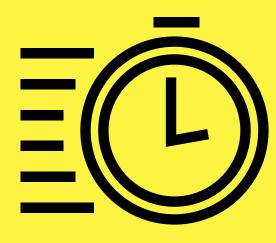
#### THESE HOUSES ARE PARTLY OR COMPLETELY MANUFACTURED IN A FACTORY AND THEN DELIVERED TO SITE

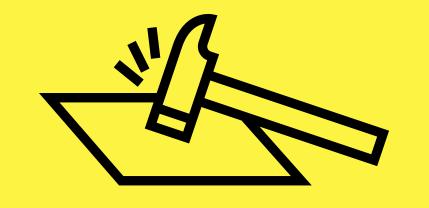
#### THE TERM "PREFAB" IS SHORT FOR PREFABRICATED.

#### QUALITY CAN BE CHECKED BEFORE CONSTRUCTION

#### CONSTRUCTION IS MUCH FASTER



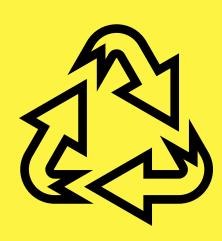






MATERIALS ARE EXTREMELY DURABLE IT IS ALSO EASIER TO DISMANTLE AND RECYCLE

IT BENEFITS THE ENVIRONMENT BY **USING SUSTAINABLE** MATERIALS









# PEBL ONE

 Our internationally acclaimed cabin has become more than a simple cabin. WorkPod, GamePod, GlampingPod (and so on) are a series of unique cabins with optional functions that are only limited by imagination.

Without value (1) 4



## PEBLONE CYBER

 Meet the future of meeting rooms. Futuristic yet minimal design – as with all Pebble pods, the Cyber Pebble comes in an odd, yet highly functional shape





## PEBL GRAND

Experience the seamless blend of future design and minimalist elegance at the Pebble Grand, your ultimate hideaway. Placing the Grand
Pebble cabins anywhere, their groundbreaking design fundamentally defines the atmosphere.
Besides their interesting shape and optimal use of space, their popularity is enhanced
by their easy installation. The cabins are premanufactured, transportable, and can be installed in just one day.









# MULLER OUR CABINS ARE EASY TO TRANSPORT, CLICK TO JOIN THE WAITING LIST!

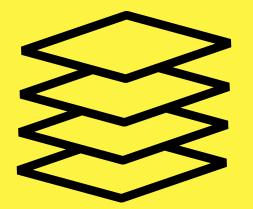


### CONSOLE HOUSE

- Imagine a house based on a contemporary reinterpretation of vernacular architecture forms and the great farmhouse floor plan, built with the most modern building materials and technologies of today.
- This is the Console House, which maximises sustainability through its CLT load-bearing structure, use of natural materials and livable scale, while at the same time incorporating all the space and functions needed for the people living in it, holiday homes and hostels.



### WHAT IS CLT?



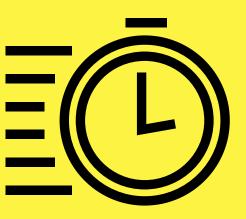


IT IS MADE FROM SEVERAL LAYERS OF SOLID WOOD PANELS BONDED WITH A STRUCTURAL ADHESIVE.

IT IS IDEAL FOR LARGE FLOOR, ROOF, AND WALL ELEMENTS.



**CLT IS SHORT FOR CROSS-LAMINATED TIMBER.** 







THE HOUSE CAN BE BUILT UP QUICKLY FROM EASILY TRANSPORTABLE ELEMENTS.

CLT IS WELL KNOWN FOR ITS STRONG LOAD-BEARING QUALITIES.

IT IS A SUSTAINABLE ALTERNATIVE TO CONCRETE AND STEEL, WITH SIMILAR SAFETY AND STRENGTH FACTORS.











#### **BUDA CASTLE, BUDAPEST**

## MIRROR KIOSKS

- The reflective steel façade's cold feel was paired with the bright and warm interior which is defined by the natural-colored pine plywood cladding. The skylight placed at the top of the Visitor Center's high roof ensures the inflow of natural light and emphasizes the monolithic appearance of the building.
- To be transportable and easy to assemble on-site, we redesigned the structures so that the buildings were constructed of four steel-framed modules, which were lifted into place by a crane.
- In the case of these information centers, the functionality is enhanced by the exciting design. Thanks to the clean appearance and reflective surface of the chameleon-like buildings, it attracts the attention of visitors looking for information in the Buda Castle District.



# JET HOUSE

- The Jet House is a childhood fantasy come true. It seems as if it had flown out of a cartoon and landed on the meadow with its friendly arcs and curves and round windows, and upon entering, a child's kingdom is revealed. We incorporated all the traditional architectural elements into the sculptural shape, such as waterproofing, vapor barrier, and thermal insulation

#### ZALA COUNTY, HUNGARY





## COLOSSEUM

- As the popularity of underground electronic music grew, the iconic Colosseum stage had become an increasingly important and unique venue.
- It's also an essential part of the project not to produce waste: we rent the pallets which are then (re)used after the festival. In terms of sustainability, we can save a large amount of material by prefabricating—we prefabricate the stage and floor elements and then we store and deliver them.







# <section-header><section-header><section-header><section-header><section-header>

- A custom-designed architectural marvel for a family passionate about fishing. This sustainable home, constructed with CLT load-bearing construction and natural materials, effortlessly integrates into its surroundings. Highlighting a captivating outdoor kitchen area, we've expanded with a spacious terrace, seamlessly connecting indoor living with the outdoor

natural beauty.









### SHOPPING MALL FOODCOURT

- The almost 1000m2, 4-storey high space is interwoven with a distinct architectural gesture that symbolises the constant pulsation and dynamism of shopping mall and urban life, with both furniture and suspended ceiling LED installation, undulating modular elements snaking in unison through the longitudinally proportioned food court.
- The organic, curved lines of the furniture were made possible by using state-of-theart woodworking tools such as a 5-axis CNC.
   Optimisation of materials and efficiency of the manufacturing process were key design

considerations



Outdoor oasis combines a standing wave, with a cosy after-work bar, a restaurant with healthy, regional food and a surf shop.







### FISHING RESORT

- The overall programme plan for a fishing paradise in a picturesque landscape near Budapest was realised on a 100-hectare site, where a unified architectural and landscape character of cabins, pavilions, outdoor furniture and a central community building for the fishing pond, as well as a farm building and courtyard





### KABINKA RESORT

- We love to create special spaces in special places - it was a special pleasure for us to install 6 Kabinka chalets in a magical forest of Lake Balaton as part of a hotel development. Working with our client, we co-designed and built an atmosphere with our Kabinkas to create an exclusive relaxing atmosphere for visitors.

### BALATONSZEPEZD











### ROCK CABINS BY HELLO WOOD

- Introducing our latest venture, the Rock Cabin Resort, a testament to our dedication to architectural innovation. We redefine boundaries by introducing the pioneering concept of sleeping within boulders. With expertise in design, construction, development, and operation, we guarantee meticulous attention to detail at every phase of our projects













### ROCK CABINS GRAND

A Market Market Market Market Market











### CANOPY BUDAPEST WALKWAY

- A long preparation has preceded the development of the final route of the canopy walkway related to the renewal of the forest park. The principle of moderation and sustainability has been a primary consideration throughout the design process. The canopy walkway will act as a study trail promoting the protection of Normafa's natural values.





## MARRIOTT BUDAPEST

Reimagining the terrace of the existing modernist/brutalist hotel on the most frequented Danube promenade in Budapest, Hello Wood is greening Budapest's most beautiful pedestrian street. Our aim is to start a new trend, greening the city with the growing number of restaurants.



# ESTATE ZALA COUNTY, HUNGARY DEVELOPMENT

- We designed a very exciting and comprehensive real estate development, including a main community building, a pond surrounded by meditation spaces, a barn, a yoga pavilion, several cabins





### AERTH SAUNA OASIS

- We created a Sauna World and Complex that provides a human-natural architectural environment for sauna enthusiasts, based on the Finnish sauna heritage.In our architectural mass and form creation, we align with the ideas of our Client, aiming to create a world that impresses and enriches the visual, emotional, and intellectual perception of the visiting Guests with its stunning environment and appearance.

VICTORIA B.C.







### ART & WINE RESORTS

DÖRGICSE

- The architectural intention was to fuse the traditional architecture of the Lake Balaton region with contemporary art. Thus, the design concept was developed that from the main road the traditional cottage form is visible, and from the direction of the panorama towards Lake Balaton a work of art is drawn from the surfaces of the interior spaces of the building from one point of view. The fifth facade of the building is also important, so the concept of the resort's planting was inspired by a bunch of grapes.



### WELLNESS BOAT

- Records of bathing on the Danube date back to the early 17th century, but today this link seems to have completely disappeared. It was a design concept to revive and reinforce this earlier tradition by transforming an existing stationary boat into a wellness feature, with a look and design inspired by historic bathhouses.



### CLUB HOUSE PAVILION

 For one of Europe's leading industrial park developers, we design community, well being pavilions that can be a lush green focal point for industrial parks. The central pavilion can be installed in multiple locations and the installative leaf-shaped pavilions reflect the vines found on site. The Pavilions are made of cross laminated timber.



### INDUSTRIAL SITE REHABILITATION

Through the development of over 8 hectares of brownfield land, we aim to establish a new focal point in a former industrial town. This endeavor will introduce numerous amenities currently
 lacking in the city, providing high-quality urban spaces with a modern 21st-century essence.
 This comprehensive undertaking will be executed in a financially viable manner, as part of a brownfield green investment initiative.





### 

- On the steep rocky coast of an island in Croatia, at the foot of a charming fishing village, we are designing a unique 4-storey apartment house and private villa, combining contemporary architecture with local materials to create a unique building that blends into its natural surroundings.



### PARK+RIDE MULTIPLE LOCATIONS PARKING LOTS

- They were designed for 5 locations to facilitate public transport in the suburbs of Budapest.
- The predominantly glued-laminated timber
   car parks will have a CO2 carbon footprint 169
   550 kg lower than conventional reinforced
   concrete car parks.
- The tree-like structures can be well adapted to different urban, residential or even industrial areas. They are aesthetically and functionally suitable for alternative, weekend use, e.g. as a marketplace.



# LET'S BUILD!

### https://hellowood.eu/contact

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